

Next Generation Software Development Tools

IndigoRose
SOFTWARE DESIGN CORP.

SETUP FACTORY® 8.0

The Fastest Way to Make Software Installers

RAPID DEVELOPMENT

Simply drag and drop your files onto the project window, and click the build button. That's it. It's really that simple. You'll be up and running in minutes.

CUSTOMIZABLE

A library of 20+ ready-to-use screens makes customization easy. There's everything from check boxes, radio buttons and edit fields, to popular screens like license agreements and serial number verification. You can even make your own dialogs with the new dialog editor in v8.0.

TOTAL CONTROL

A powerful scripting engine with 360+ high-level actions gives unprecedented control over the installation process. Includes registry editing, web downloads and much more.

WORLD-CLASS SUPPORT

Our technical support team is second to none. We'll answer your questions quickly and efficiently.



- Rapidly create rock-solid, reliable software installers using a visual drag and drop environment.
- Compact, single-file setup.exe runs on any version of Windows from 95 to Vista. Ideal for distribution by Web download, CD-ROM, DVD-ROM or local network.
- Indigo Rose Software products are trusted by over 20,000 software developers worldwide for reliability and exceptional technical support.

Join the thousands of developers who have made the switch to Setup Factory. Unlike other installer builders that require week-long training courses in order to get up to speed, Setup Factory was designed to be fast and easy to use. Simply drag and drop files and folders onto the project window and you're ready to build. **We guarantee it or you'll get your money back.**

Whether you want to put shortcut icons on the desktop, customize the uninstaller, create your own custom dialogs or adjust the high performance LZMA data compression settings, it's all just a few clicks away. The same goes for adding in third-party runtime modules, with support for Visual Basic, Visual C++, .NET and so much more. Don't be fooled by products costing twice as much - Setup Factory 8.0 has everything you need to make rock-solid professional software installers.

Setup Factory 8.0 is the result of over 15 years of experience creating software installation tools. You can rely on Indigo Rose to provide reliable tools, top quality documentation and superior technical support .

With features like fully customizable wizard dialogs, automatic code signing, support for huge installers (including files larger than 2GB in size), a flexible scripting language and a library of more than 360 high-level actions, you now have complete control over the software installation process.

Using the right tool makes all the difference! **Download the free trial version from www.indigorse.com and see for yourself!**

Visit us on the Web at:
www.indigorse.com

Indigo Rose Software Corporation

123 Bannatyne Ave., Suite 220
Winnipeg, MB, R3B 0R3
Canada

Questions? www.indigorse.com

SETUP FACTORY® 8.0

Why Choose Setup Factory 8.0?

Creating a professional software installer doesn't have to be a chore. With Setup Factory 8.0 you simply drag and drop your files onto the project window and click the build button. It's really that simple. On the other hand, Setup Factory 8.0 also gives you full control over the installation system with its powerful yet easy-to-use scripting language. For years we've been winning customers from other installation tools because of our strong user community and our refreshingly personal product support. **Download a free trial version from www.indigoroze.com** and start putting the Setup Factory advantage to work for you today!



PROJECT WIZARD

Walks you through the creation of a professional software installer complete with custom dialogs, shortcut icons and a full uninstaller.

DIALOG THEMES

Choose from dozens of ready to use themes (skins) for your user interface, or make your own by customizing everything from colors to background images and fonts.

MULTILINGUAL

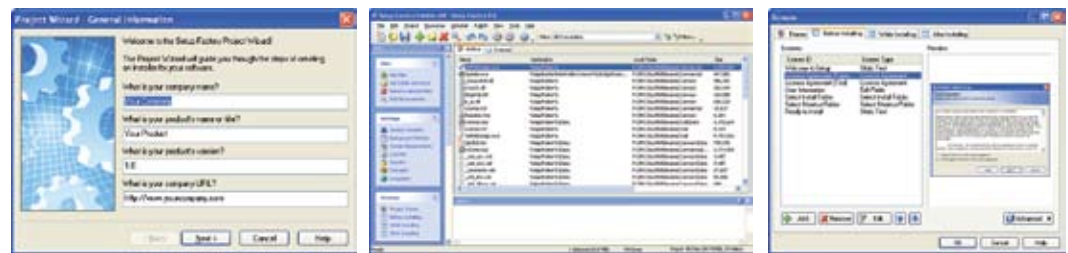
Integrated language selection is built into all dialog screens making it easy to create multilingual interfaces and modify translations at any time.

SYSTEM CHECKS

Easily enforce system requirements just by clicking a few boxes. Checks include operating system, memory, screen resolution, color depth and administrator privileges.

BEST VALUE

Compare it to other tools. Setup Factory 8.0 is easier to use, has superior technical support and is priced considerably lower as well.



Setup Factory is part of Indigo Rose Software's complete line of professional software development tools, which also includes AutoPlay Media Studio, MSI Factory, TrueUpdate and Visual Patch. Each tool is a leader in its class, providing extraordinary value and reliability. We've been creating tools to manage the complete software deployment life cycle since 1991.

Features and Benefits

- Creates a compact, single-file setup.exe that runs on any version of Windows from 95 through Vista and beyond. Distribute by Web, email, CD-ROM, DVD-ROM, USB drives and LAN.
- Spend five minutes with Setup Factory's easy to use Project Wizard and come away with a complete, ready-to-build installation project.
- Security features include password validation, data encryption, MD5 serial number lists and date-based expiration.
- NEW! Protect and validate your Internet distributed installers in one step with automatic Authenticode code signing.
- NEW! High performance LZMA data compression for dramatically smaller and faster software installers.
- NEW! Custom dialog editor for making your own wizard screens.
- Easy to understand scripting language features everything from loops and conditional expressions to functions, variables and arrays.
- Hundreds of functions (40+ new actions added to v8 alone!) to handle everything from text file editing to registry changes. You can execute programs, call DLL functions, query drive information, enumerate processes, create shortcut icons, start and stop services, interact with web scripts and much more.
- Fits into your automated nightly build process with support for build configurations and preprocessor constants.
- Group files into packages and categories to combine multi-part products and features into a single installer.
- Instantly add runtime support for popular third-party technologies, including Visual Basic, Visual C++, .NET, DCOM, JET, MDAC and more.

Support & Consulting

- Technical Support
- Project Consulting
- Maintenance
- Video Training
- User's Guide & Tutorials
- 30 Day Money Back Guarantee

Indigo Rose stands behind our products with a refreshingly personal approach to technical support. We'll treat you like the valued customer that you are. And when you need full consulting services, we'll work with you to ensure your project is delivered on time and on budget.



Indigo Rose Software Corporation

123 Bannatyne Ave., Suite 220
Winnipeg, MB, R3B 0R3
Canada

Questions? www.indigoroze.com